



PRESS RELEASE

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Green Destination Website Launched by Meeting Strategies Worldwide

PORTLAND, OREGON— Meeting Strategies Worldwide announces the launch of its latest website tool, “Best Places to MeetGreen®.” The website provides two innovative resources, the Best Places to MeetGreen® Scorecard and Calculator, for helping meeting and event planners to select the best green destination for their group. The site is free to use and is located at <http://www.bestplacestomeetgreen.com>.

The Scorecard feature ranks cities according to the green programs implemented by the destination’s convention and visitor’s bureau, convention center and hotels in the city’s conference package. The practices are third-party verified by Meeting Strategies Worldwide and entered into a scoring rubric for each of the areas listed above. Visitors to the site may sort cities by total score, city name and city size. Listings for each city include their respective section and total green scores, brief descriptions of the city and its green practices, as well as URL and contact information. Cities interested in becoming verified should contact Meeting Strategies Worldwide at operations@meetingstrategiesworldwide.com.

The Calculator feature allows visitors to evaluate which potential destinations have lower estimated emissions footprints relative to their attendee travel. Visitors enter how many attendees they have from each region around the world, and then select destinations where they are interested in holding their event.

The Calculator provides a report comparing the attendee travel footprint for each of the cities they are considering.

“This tool is the first of its kind offering easy-to-use information about sustainability practices and destination selection for the environmentally-minded planner. We hope planners will return again and again for the newest information as our list of verified cities grows. We applaud all the verified cities for being progressive and taking the initiative in their journey towards sustainability and supporting a greener meetings industry,” says Amy Spatrisano, CMP, principal of Meeting Strategies Worldwide.

Meeting Strategies Worldwide is an award-winning, environmental consulting firm specializing in the meetings and hospitality industries. The firm has provided expertise on green meetings to international organizations such as Live Earth, CB Richard Ellis, American Express and U.S. Green Building Council. Principals Nancy J. Wilson, CMP and Amy Spatrisano, CMP are co-founders of the Green Meeting Industry Council and were recently named among the 25 Most Powerful people and trends in the meetings industry by MeetingNews.

For more information regarding Meeting Strategies Worldwide please call +1 503.252.5458 or visit www.meetingstrategiesworldwide.com.

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