



PRESS RELEASE

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CONTACT: Nancy J. Wilson, CMP
Amy Spatrisano, CMP
503.252.5458
nancy@meetingstrategiesworldwide.com
amy@meetingstrategiesworldwide.com

Meeting Strategies Worldwide Offers New Training Seminar on Green Meetings

PORTLAND, OREGON— The average corporation spends \$431,193 on meetings annually. Green meetings, or meetings which incorporate sustainable practices, are a prime vehicle for organizations looking to enhance their bottom line and embrace the growing trend towards environmental and social responsibility. Meeting Strategies Worldwide, a conference management and consulting firm specializing in green meetings and co-author of the Live Earth Green Event Standard, now offers seminars targeted to professionals seeking training in this exciting domain. Their first seminar will take place December 6, 2007 in Portland, Oregon at the Doubletree Hotel and Executive Meeting Center Portland – Lloyd Center.

This one-day intensive seminar covers all facets of meeting planning and gives the professional tools on how to identify appropriate green practices, negotiate contracts with suppliers and measure return on investment. The course will include interactive discussions, a mock hotel site inspection at the facility and case studies of implementing green meeting practices in the real world. Attendees will receive CEUs towards CMP

certification. The course costs \$199. For full seminar details and registration, visit <http://www.meetingstrategiesworldwide.com/Seminars.php>.

Portland, Oregon-based Meeting Strategies Worldwide is a comprehensive event management, consulting and training firm specializing in green meeting and event strategies. Company principals, Nancy J. Wilson, CMP and Amy Spatrisano, CMP are co-founders of the Green Meeting Industry Council and have provided expertise on green meetings to international organizations such as Live Earth, CB Richard Ellis and U.S. Green Building Council.

For more information regarding Meeting Strategies Worldwide, call 503.252.5458 or visit www.meetingstrategiesworldwide.com.