



PRESS RELEASE

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Meeting Strategies Worldwide Announces Green Meetings Seminar Schedule for Spring 2008

PORTLAND, OREGON— The average corporation spends \$431,193 on meetings annually. Green meetings, or meetings which incorporate sustainable practices, are a prime vehicle for organizations and professionals looking to enhance their bottom line and embrace the growing trend towards environmental and social responsibility. Meeting Strategies Worldwide, a conference management and consulting firm specializing in green meetings and co-author of the Live Earth Green Event Standard, announces their spring 2008 seminar schedule. Seminar dates are January 25 in Atlanta, Georgia; February 28 in San Francisco, California; March 27 in Minneapolis, Minnesota; April 9 in Chicago, Illinois; and May 22 in Washington DC.

This one-day intensive seminar covers all facets of meeting planning and gives the professional tools on how to identify appropriate green practices, negotiate contracts with suppliers and measure return on investment. The course will include interactive discussions, resources and case studies of implementing green meeting practices in the real world. Attendees will receive CEUs towards CMP certification. The course costs \$395 for

professionals, \$199 for students. The first 25 registrants for each seminar will receive a free copy of the book “Simply Steps to Green Meetings and Events” plus free access to the MeetGreenSM Calculator for one event. For full seminar details and registration, visit <http://www.meetingstrategiesworldwide.com/services/seminars/>.

Portland, Oregon-based Meeting Strategies Worldwide is a comprehensive event management, consulting and training firm specializing in green meeting and event strategies. Company principals, Nancy J. Wilson, CMP and Amy Spatrisano, CMP are co-founders of the Green Meeting Industry Council and have provided expertise on green meetings to international organizations such as Live Earth, CB Richard Ellis and U.S. Green Building Council.

For more information regarding Meeting Strategies Worldwide, call 503.252.5458 or visit www.meetingstrategiesworldwide.com.

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